Campden Education

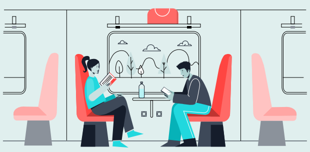
The Family Wealth Essentials Series

Multi-generational, ultra-high net-worth families are now embroiled in the greatest wealth and power transition in history. This means that education about the fundamentals of family governance is more important than ever.

Well-defined communication and clear-eyed leadership is required to ensure the difficult subjects of wealth, relationships and entitlement are dealt with sensitively across all generations.

- **The first virtual training platform of its kind.** Campden Education delivers valuable lessons covering the subjects of: stewardship, governance, communication, conflict, leadership, family office and succession; gleaned from the shared experiences of world-class family business owners and their next generation.

- **Delivered in bite-sized video tutorials and facilitated virtual lessons,** the Family Wealth Essentials Series equips wealth holders with the knowledge to become responsible stewards of their family wealth, business and values; and helps families to evolve, adapt and be prepared for transition.



- **The lessons can be accessed any time, any place from your phone or device of your choice.** The modules are presented by the rising generation of family members, owners and expert practitioners. It offers real world, personal insights into the problems and solutions they have encountered.

SERIES MODULES

- Module 1 **Becoming responsible stewards of family wealth**
- Module 2 **Family governance**
- Module 3 **Family communication and conflict management**
- Module 4 **Family business leadership**
- Module 5 **Family office**
- Module 6 **Succession planning**

FAMILY SHOWCASES

- The **Brown** family
- The **Cayzer** family
- The **Dupont** family
- The **King** family
- The **Mathile** family
- The **Weston** family

TARGET AUDIENCE

The Family Wealth Essentials Series is aimed at the current owners, principals, next gen and the rising generation of family run enterprises, family offices and foundations. It is also a valuable program for senior family office executives on how to navigate the risks of legacy fortunes and wealth.

BENEFITS

Accessible courses for the whole family
Ability to mix-and-match modules for multiple family members without the commitment to fulfil the whole course

Flexible virtual delivery
Self-paced learning via weekly bite-sized videos that can be accessed anytime or place, from a device of your choice

Multi-disciplinary approach
Choose from a series of modules, including stewardship of wealth, governance, communication, family business leadership, family office and succession planning

Inspirational learning
Facilitated by expert practitioners and supported by storytelling from multigenerational families

Global connectivity
Learn alongside other families from around the globe

Practical takeaways
Equip yourself and your family with the fundamental knowledge and tools to make better decisions

Certification
Be part of an elite alumni, consisting of the world's leading family businesses and family offices

Best practice
Anticipate, respond to and plan for issues shaping the future of your family

Extraordinary value
A cost-efficient way to build knowledge and understanding

MODULE FACILITATORS AT LAUNCH INCLUDE

Emily Griffiths-Hamilton
Third-Generation Family Member, Family Enterprise Advisor

Philip Mackeown
Fifth-Generation Family Member, Business Leadership & Career Coach

Bryn Mars Monahan
Fourth-Generation Family Member, Family Enterprise Consultant

Alexandra Sharpe
Co-Founder, Kinestra Partners

Grégoire Imfeld
Founder, One Family Governance

Jennifer East
Founder, ONIDA Family Advisors Inc

Nick Di Loreto
Principal, BanyanGlobal

Delivering a foundation of knowledge and tools for successfully managing family wealth through the generations